

Strategy Mapping

A breakthrough approach to complex,
upstream prevention strategies

INSIGHT *FORMATION* INC.

Bill Barberg, President & Founder

Featuring a guest presentation by **Michael Quinn Patton**

The Health of Populations is Intertwined with Complex Social and Economic Issues



How Do You Deal with the Complexity!



The Right Tools are Key to Success!

- **Different tools for different purposes**

- Auto Mechanic
- Carpenter
- Surgeon
- Dentist



- **Many tools are used to address social problems**

- Academic Research Tools (RCTs, statistical models)
- Program Evaluation Tools (Logic Models, SMART Goals, Work plans, Annual Reports)
- Quality Improvement (QI) Tools (Six Sigma, PDSA, Run Charts, etc.)
- Public Health Epidemiology
- Clinical Information Tools (Electronic Medical Records, Health Information Exchanges)
- *Organizational* Strategic Planning

We need better tools for large-scale strategies—especially for upstream prevention

Two Approaches to Strategy Mapping

Complexity Theory

System Dynamics Workshop

RES.15-004, IAP 2020

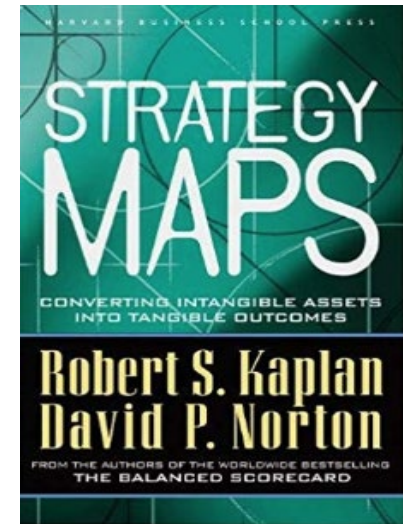
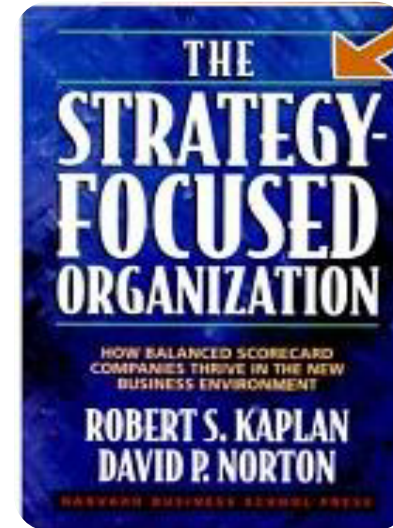
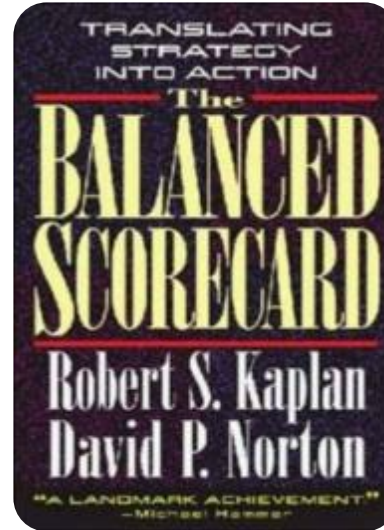
System Dynamics:

Systems Thinking and Modeling for a Complex World

James Edward Paine

ocw.mit.edu

Strategy Implementation



Understanding the current system/problem

Strategy **formulation** / choices

System Maps

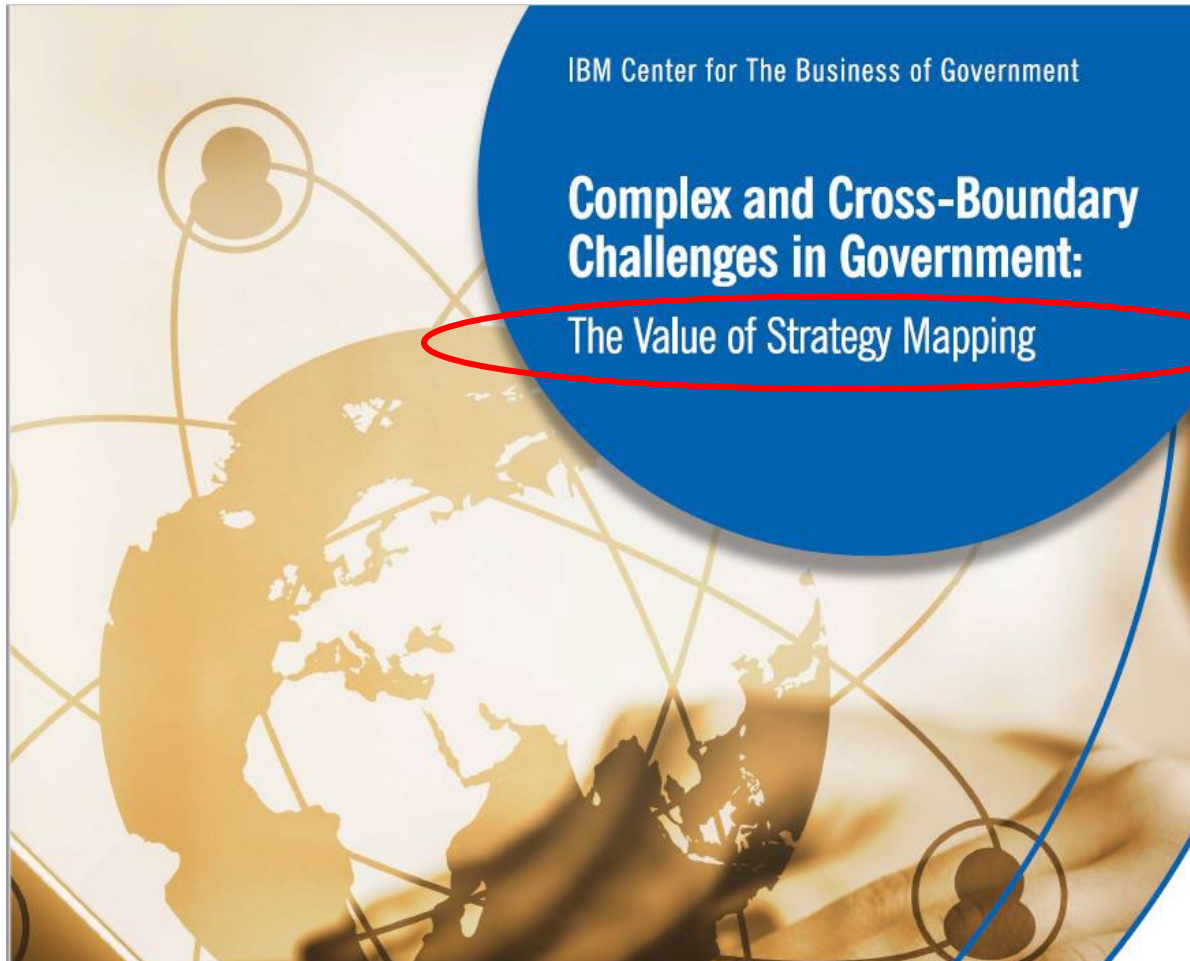
Developing the details of a multi-faceted strategy

Managing & measuring strategy **implementation**

Strategy Maps

Both involve **System Thinking**, but in different ways.

Growing Momentum for Both Types of Strategy Mapping



January 2023

EXECUTIVE SUMMARY

Communities, regions, and nations increasingly face boundary-crossing challenges that require the efforts of many organizations and groups to address them effectively.

www.InsightFormation.com/phc2023

John M. Bryson, with Bill Barberg, Anne Carroll, Colin Eden, Bert George, Jose J. Gonzalez, Jessica Rochester, Laure Vandersmissen, and Bishoy Zaki

Five Enablers of Breakthrough Improvements

1. Better **diagnostics** of complex drivers of poor health
2. Better **alignment** of existing efforts, programs & services
3. **Improvements** to current efforts, programs & services
4. Identifying and **overcoming obstacles** to success
5. **Improve strategy implementation** by mobilizing coordinated action among many players in an ecosystem

Using **System Mapping** Technique & Tools

- Striving to identify drivers, root causes, and leverage points
- Identify dependencies and loops
- Reduce risks of failure
- Reduce risks of unintended consequences

A process to harness the collective wisdom of a diverse group of participants

Busy People Need the Right Tools

A Strategy Mapping Software Sampler

By Laure Vandersmissen, Bishoy Zaki, and Bert George

Software packages that are better for strategy formulation are presented first, followed by software packages that are better for strategy implementation.

Table 1. A Sample of Strategy Mapping-Related Software Programs¹

Software Name	Main Purpose Related to Strategy Mapping	Functionality	Analysis Tools	Price	Comments
Strategyfinder	<ul style="list-style-type: none">Enables considered development of effective approaches to change. Takes a team from strategic issues to agreed strategy consisting of goals and strategies with action packagesExplores competitive advantages based on inter-linked competenciesStrategic management of stakeholdersStrategic management of systemic risks	<ul style="list-style-type: none">Specifically designed to support strategy formulation through causal mappingHelps manage issue/problem complexity and enables systemic and sustainable strategies and outcomes to be consideredAllows for easy navigation of complex models, including multiple views and color-coding and labelling of statementsSummarises the map onto key statements (e.g., goals, strategies) and shows paths between key statements	<ul style="list-style-type: none">Includes an extensive array of strategy map analysis toolsSupports anonymous contributions and evaluations of potential strategies and actionsFacilitates progress monitoring	<ul style="list-style-type: none">From €500/yr to €1250 dependent on the number of users/models supportedEnterprise Edition—1000 users, unlimited models—price on application	<ul style="list-style-type: none">Cloud-based and usable on most browsers, so participants can contribute from anywhere simultaneouslyMost powerful of the strategy mapping software pkgs. reviewed for purposes of strategy formulationCan handle very large causal maps



Most powerful of the strategy mapping software pkgs. reviewed for purposes of strategy formulation

IBM Center for The Business of Government

Addressing Complex and Cross-Boundary Challenges in Government:

The Value of Strategy Mapping

An Example of Using Strategyfinder

- Diagnosis and strategy formulation
- Done remotely along with a Zoom meeting
- Identify a problem; Use a “blind gathering” feature to capture people’s best thinking on the causes.

Unacceptable violence
in middle school and
high school relationships

The screenshot shows a 'New Gathering' form. At the top is the title 'New Gathering'. Below it is a 'Topic' field containing the text 'Unacceptable violence in middle school and high school relationships'. Under the topic field is a 'Gather on view' dropdown menu currently set to 'initial', with a 'Create new view' checkbox to its right. Below that is a 'Max statements per user' field set to '5'. At the bottom right are two buttons: 'CANCEL' and 'START GATHERING'.

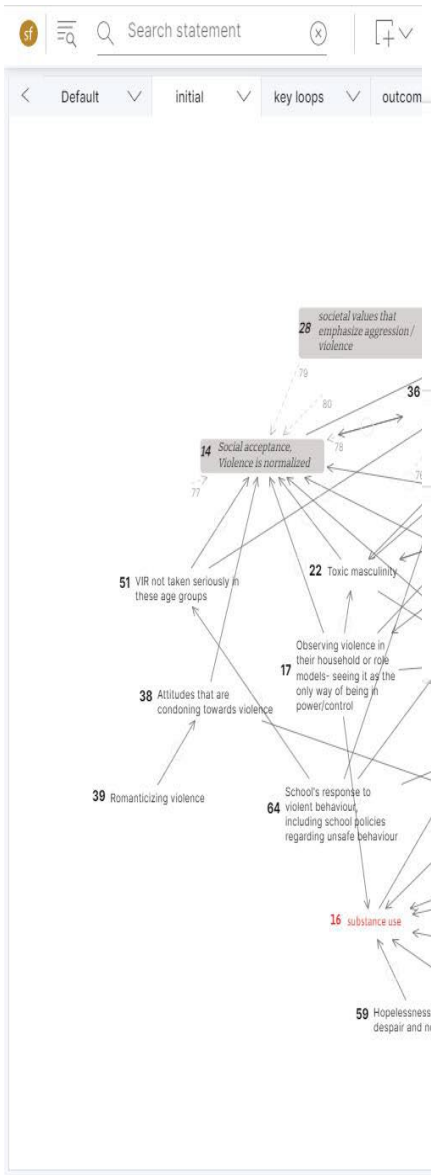
Minimizes problems
with power dynamics
or dominant voices

Building out the System Model for a Problem

- View and de-duplicate (with discussion)
- Organize based on which things influence other things.
- Discuss, refine, and add additional statements

Quickly surfaces many important factors

Draft of a System Map for a Problem



Configure your new preferencing

Title (short description)

Initial rating of impact, value and risks (9/2/2023)

Types

Color

green

blue

red

Quantity

- 3 + ☒ all must be set

- 3 + ☒ all must be set

- 3 + ☒ all must be set

ADD TYPE

Number of types 3

Selected statements

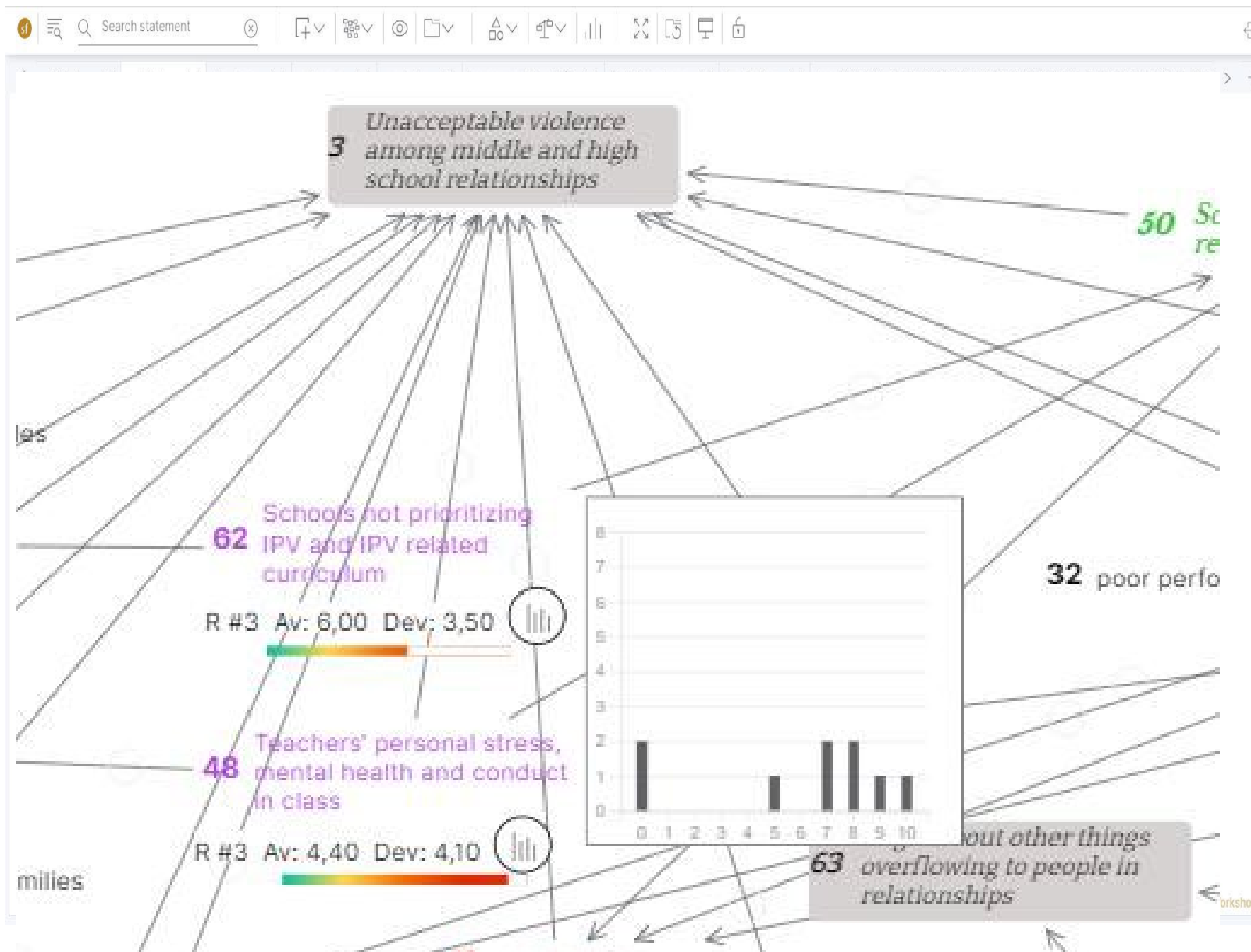
#	STATEMENT
17	Observing violence in their household or role models- seeing it as the only way of being in power/control
22	Toxic masculinity
29	Poor role modelling

CANCEL

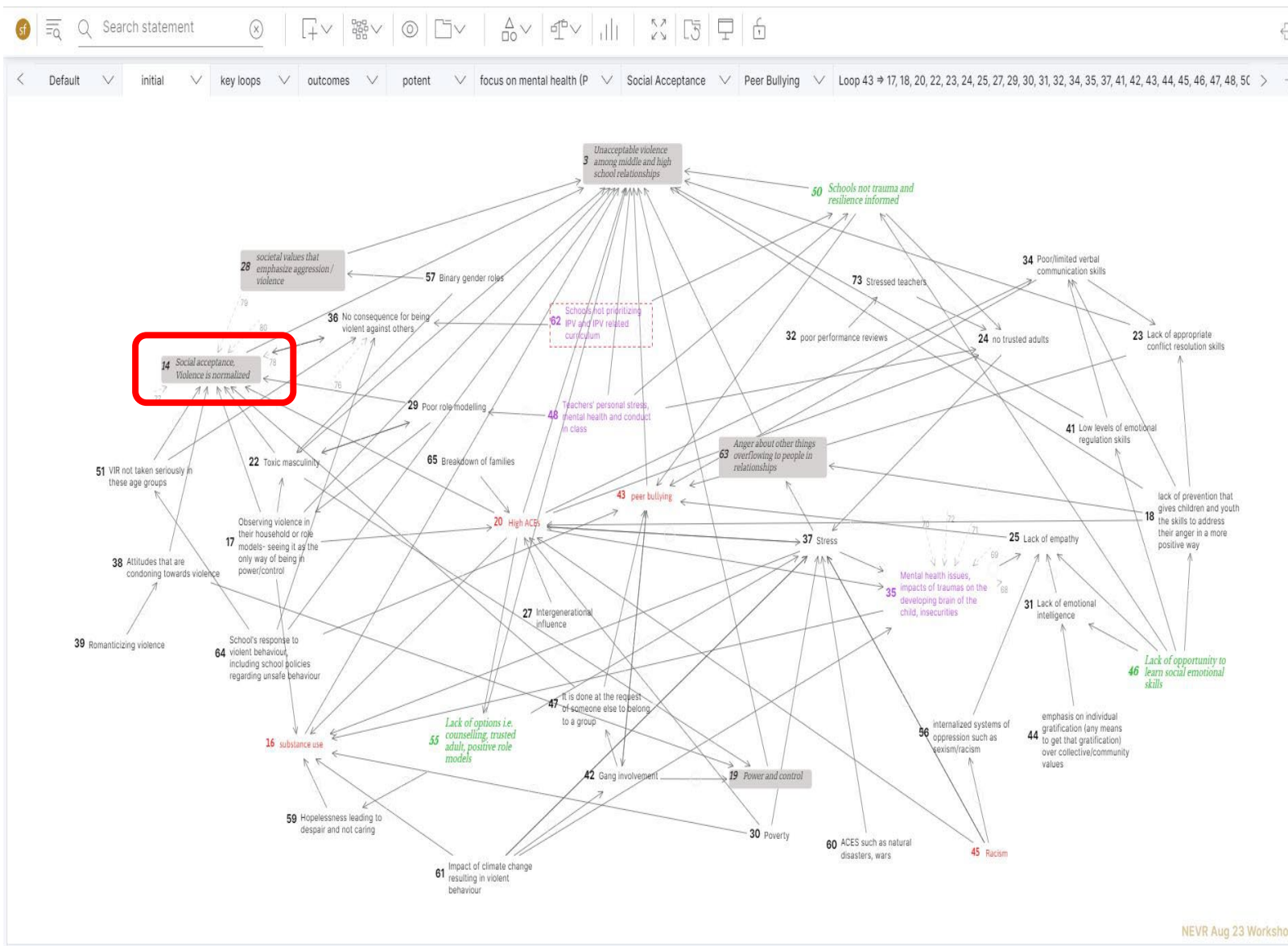
START PREFERENCING



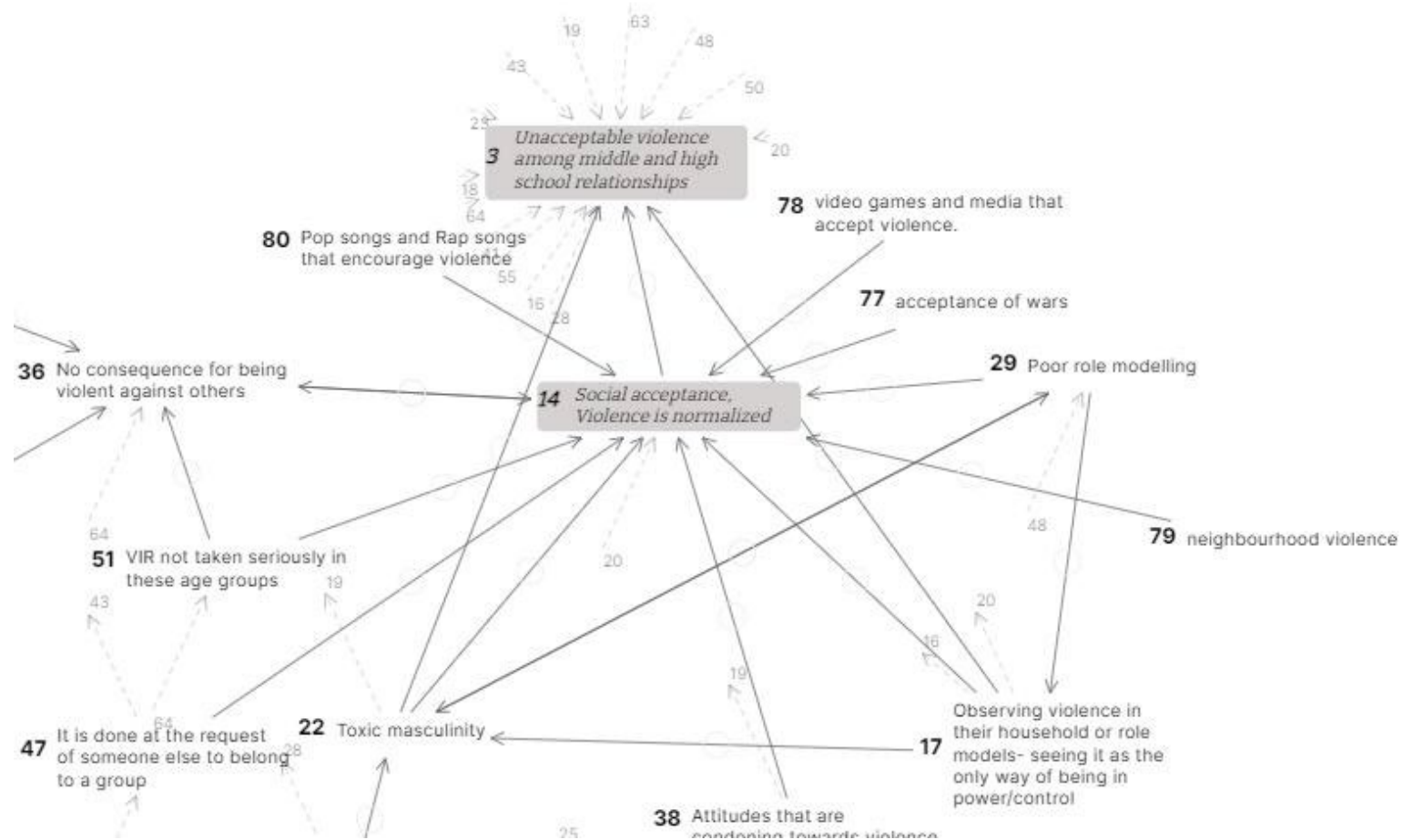
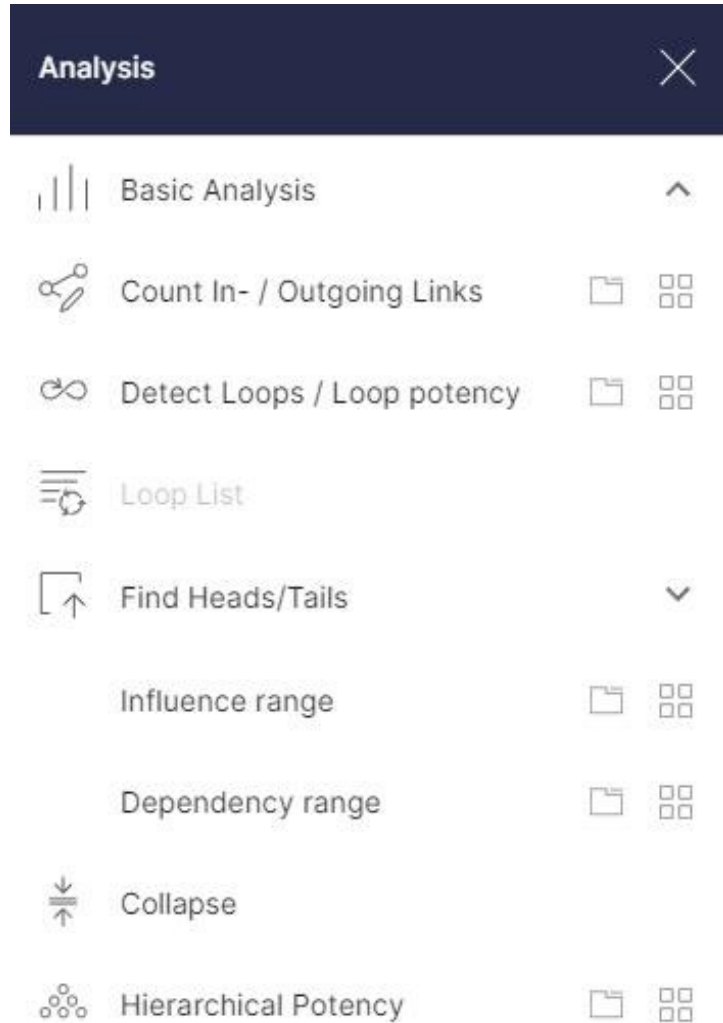
Draft of a System Map for a Problem



Draft of a System Map for a Problem



Powerful Tools for Engagement & System Thinking



Different groups can help refine different parts of the problem model over time

Benefits of System Maps for Diagnosis

- Taps into many people's insights & input (blends them)
- Enhances *system thinking* for strategy development
- Identify influential, practical leverage points
- Find roles for many stakeholders to engage in change
- Builds buy-in and ownership
- Accumulate shared knowledge over multiple meetings

Important to allow time for problem analysis and strategy development (but not TOO MUCH time)

Five Enablers of Breakthrough Improvements

1. Better diagnostics of complex drivers of poor health
2. **Better alignment of *existing* efforts, programs & services**
3. Improvements to current efforts, programs & services
4. Identifying and **overcoming obstacles** to success
5. Improve **strategy implementation** by mobilizing coordinated action among many players in an ecosystem

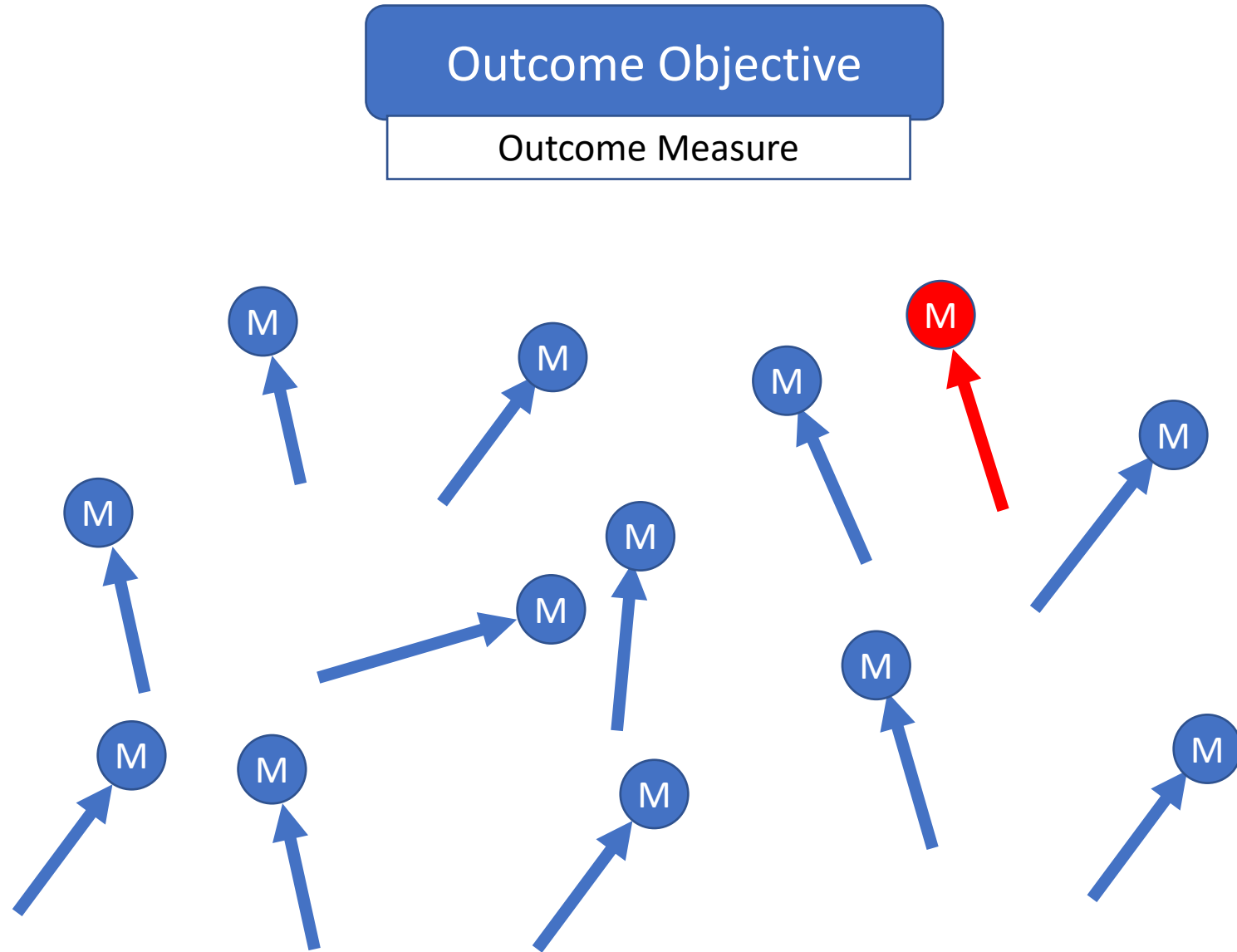
Practical uses of **strategy maps** for population health impact

The Need for Alignment

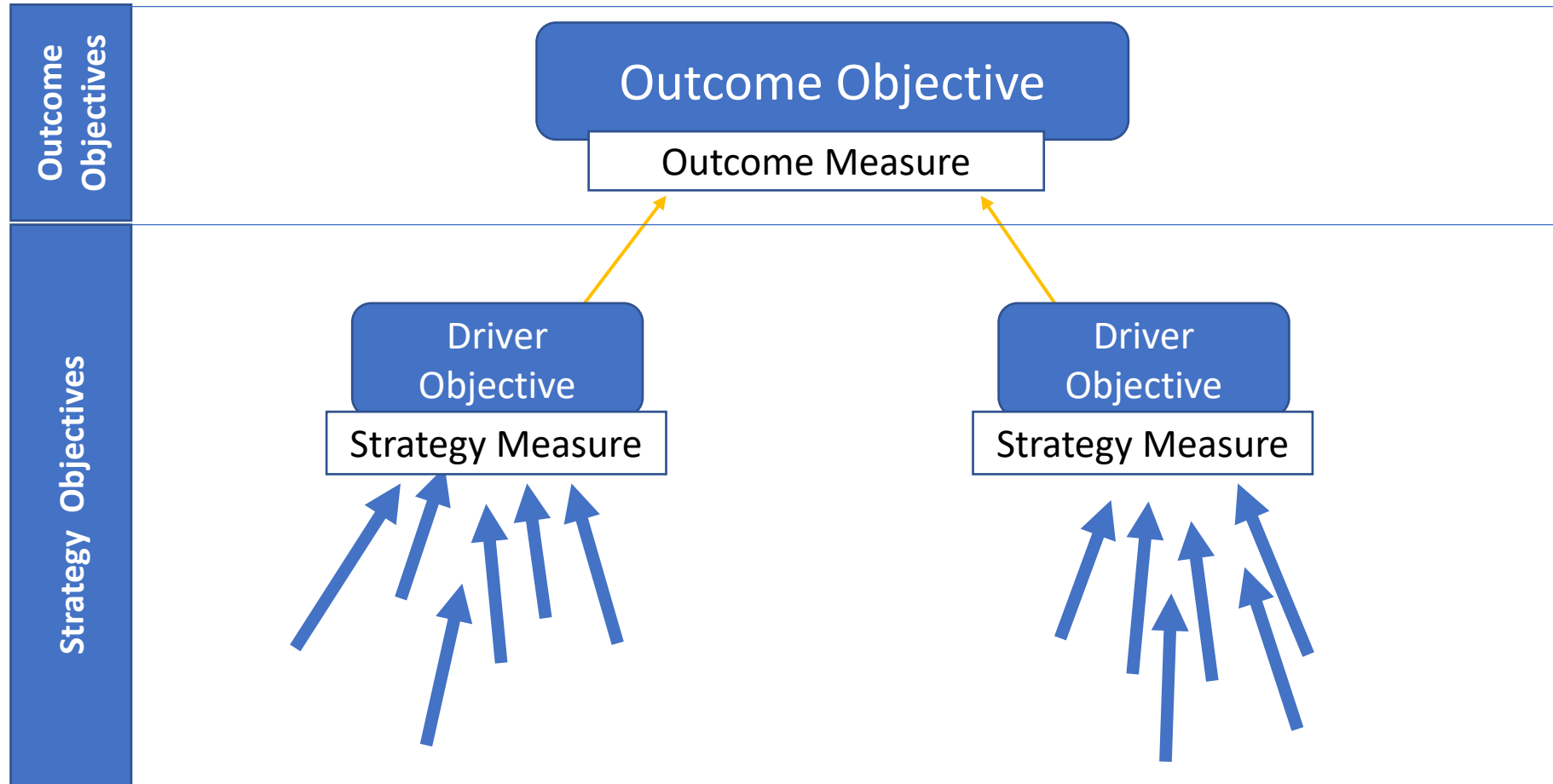
- Silos and fragmentation hinders success
- Redundancy, weak links, and bottlenecks waste resources
- Alignment enables *system-thinking* strategy implementation
- Allows organizations to focus on their strengths
- Leverage the strengths of others
- Share rather than re-create similar content

Without improving alignment of existing efforts, just getting more money rarely solves complex problems

Alignment Challenges without a Strategic Framework



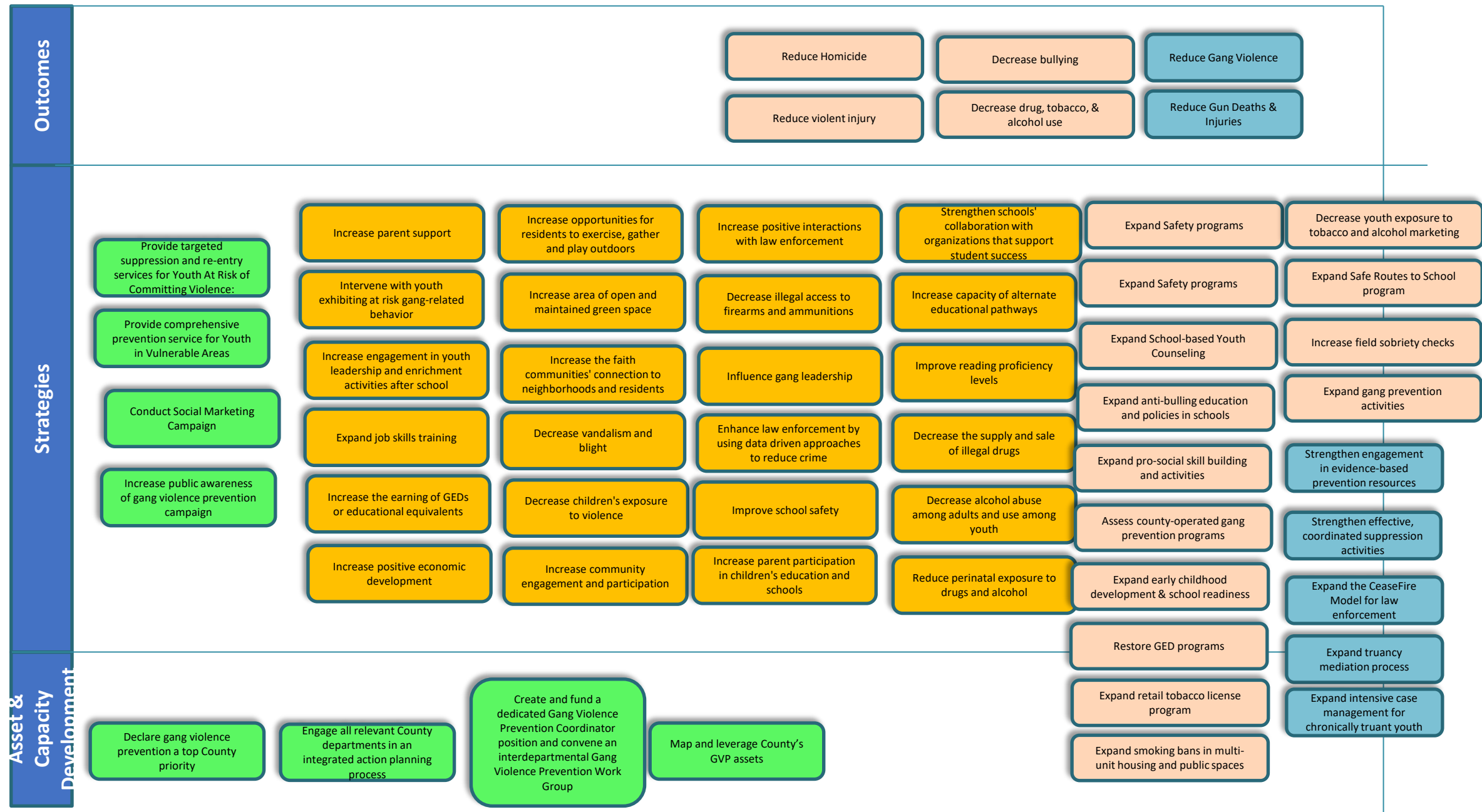
Aligning Around the Community Strategy



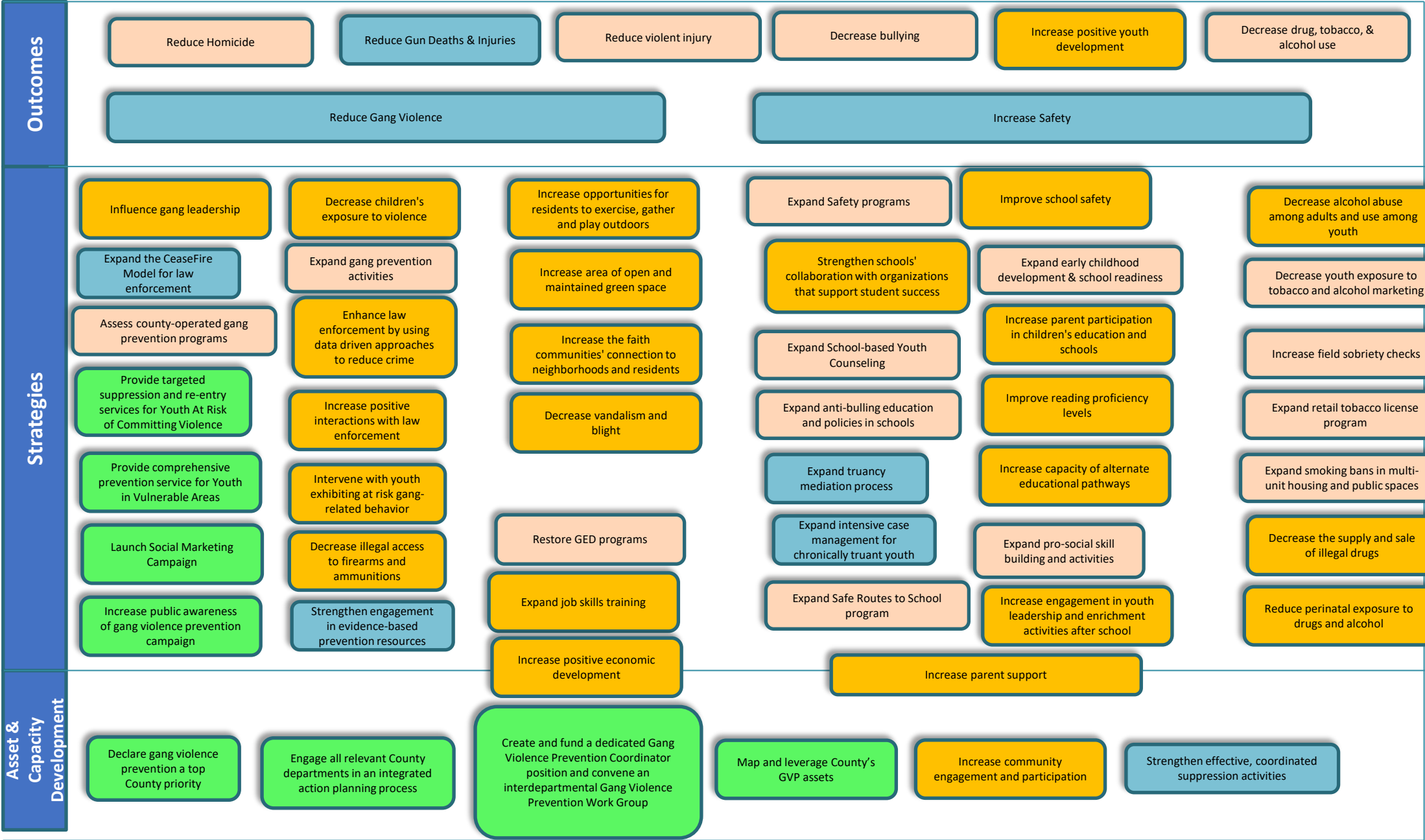
Developing Strategy Maps

- **Many different approaches – but important principles**
 - Do a **system map** of the problem areas
 - Leverage **templates** as a starting point
 - Merge and **harmonize existing strategies**, plans, grant-funded work, etc.
- **Example of Merging and Harmonizing Strategies**

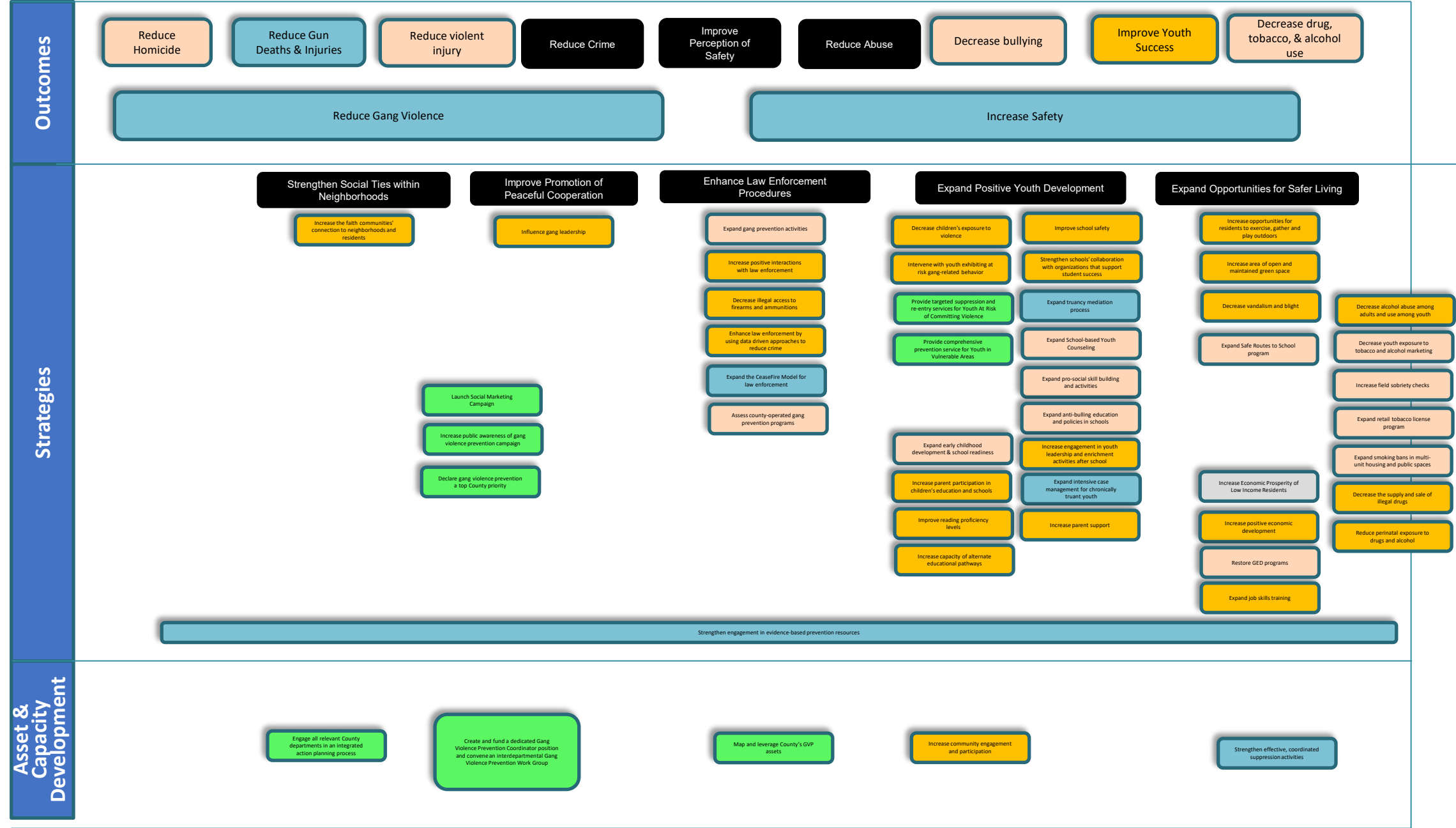
Merging Strategy Content for the Safety Domain



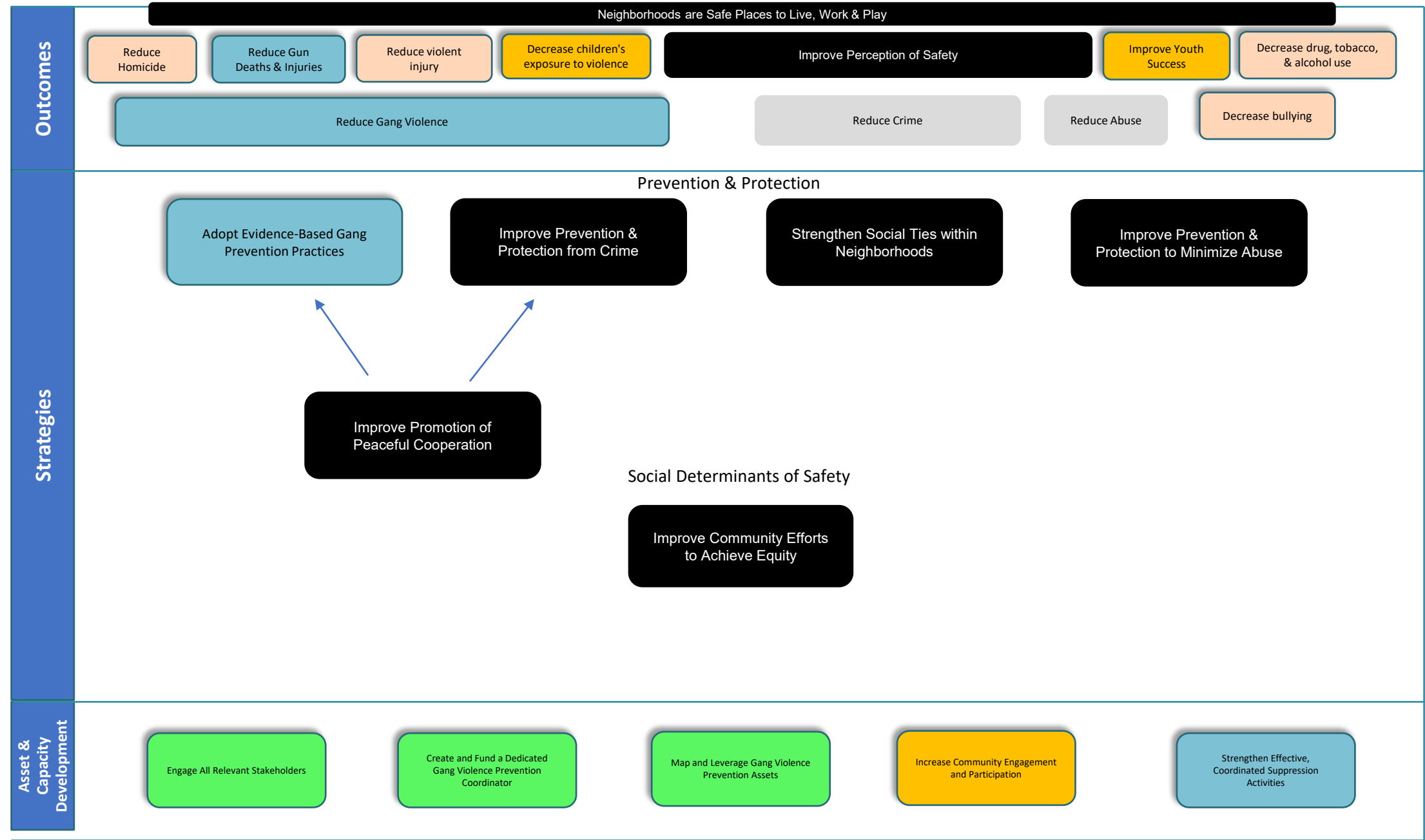
Merging Strategy Content for the Safety Domain



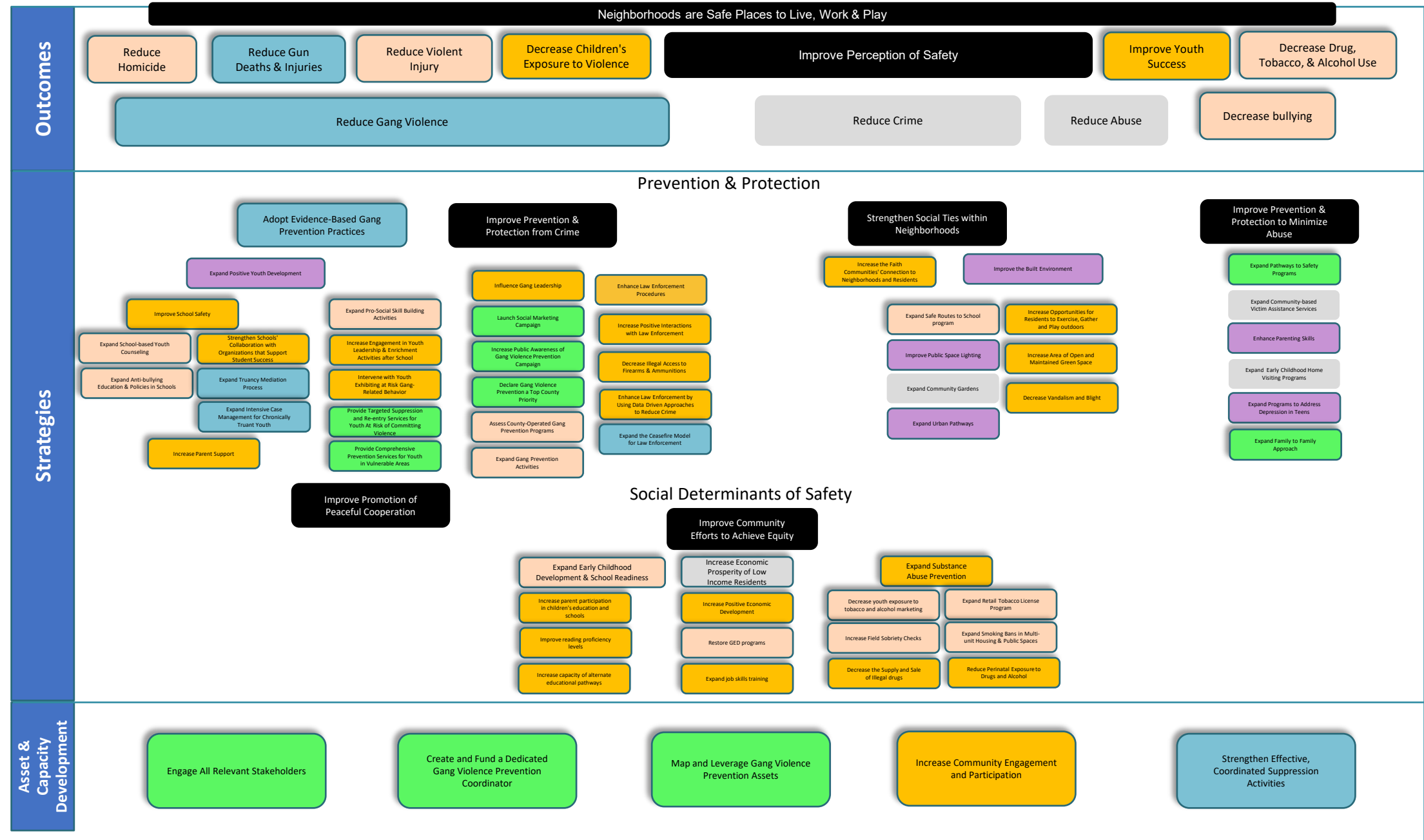
Merging Strategy Content for the Safety Domain



Merging Strategy Content for the Safety Domain



Merging Strategy Content for the Safety Domain



STRATEGY for Safety



OUTCOME Objectives

Reduce Violence

Improve Youth Success

Improve Community Feeling of Safety

Reduce Crime

Reduce Abuse

Improve School Climate

Decrease Drug, Tobacco, & Alcohol Use

Decrease Recidivism

Reduce the Economic Impact of Community Violence

Aspirational Vision: Neighborhoods are Safe Places to Live, Work & Play

STRATEGY Objectives

PREVENTION, INTERVENTION, ENFORCEMENT, RE-ENTRY

S3: Expand Positive Youth Development

S4: Strengthen Social Ties within Neighborhoods

S5: Improve Law Enforcement Efforts to Reduce Violence & Crime

S6: Expand Alternatives to Expulsion & Incarceration

S7: Improve Re-entry Process

SOCIAL DETERMINANTS OF SAFETY

S2: Improve Community Efforts to Achieve Equity

S1: Improve Alignment & Integration of Existing Efforts

ED2: Improve the Quality, Affordability & Accessibility of Early Childhood Education & Childcare

ED4: Enhance Support for Academic & Community Success

Increase Household Income of Local Residents

ES6: Increase Availability of Quality, Transit-oriented Affordable Housing in the Region

Decrease Substance Abuse

ASSET & CAPACITY DEVELOPMENT Objectives

Engage All Relevant Stakeholders

Increase, Diversify & Optimize Funding and Resources

Map and Leverage Current Programs & Practices

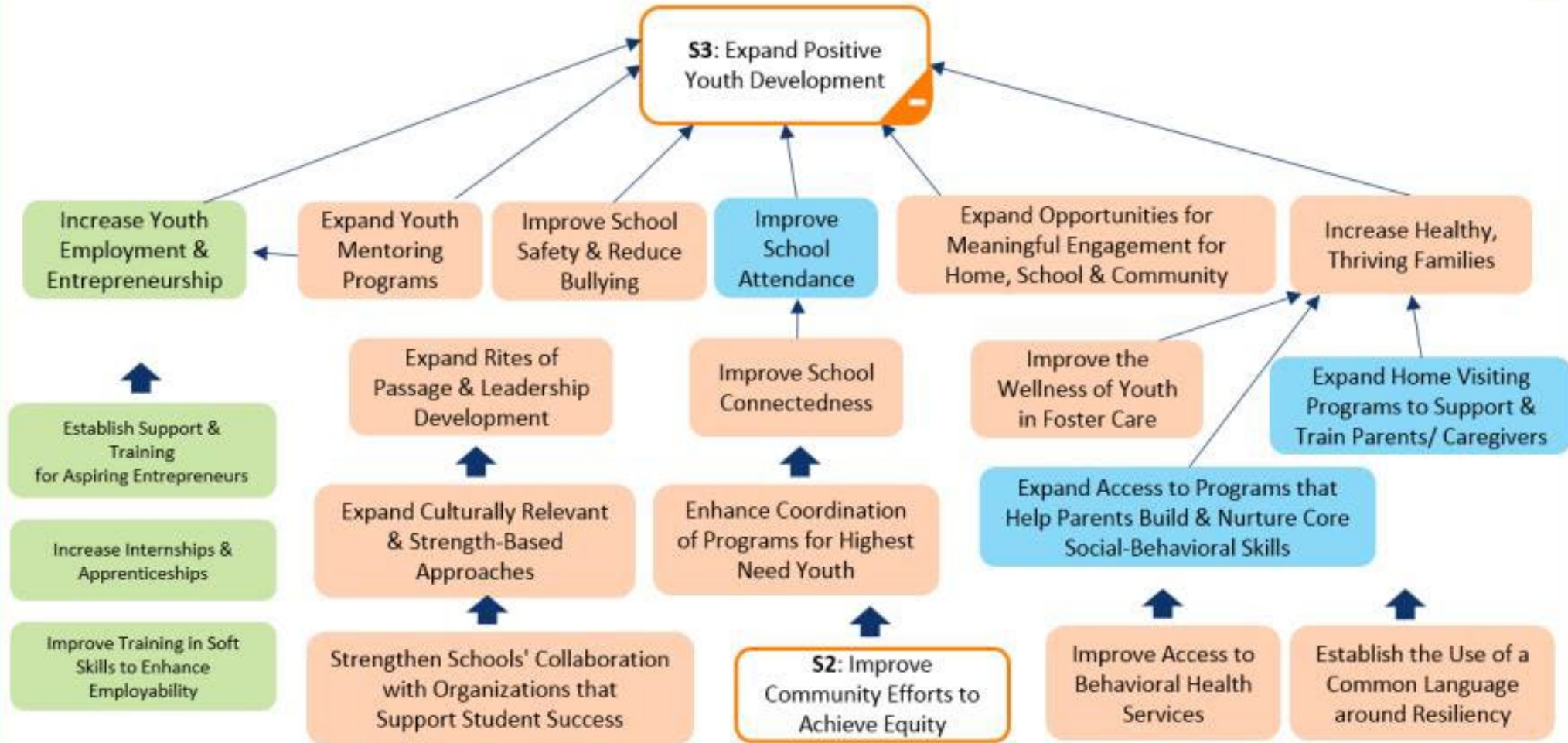
Leadership Development & Empowerment

Increase Leadership Capacity to Use an Equity Lens in all Community & Economic Development Decisions

Zoom: S3 Expand Positive Youth Development



STRATEGY Objectives



ASSET & CAPACITY DEVELOPMENT Objectives

Engage All Relevant Stakeholders

Increase, Diversify & Optimize Funding and Resources

Map and Leverage Current Programs & Practices

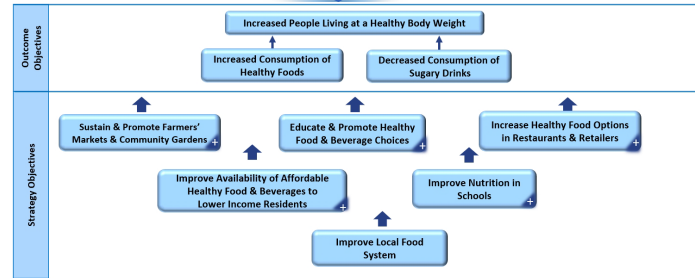
Leadership Development & Empowerment

Increase Leadership Capacity to Use an Equity Lens in all Community & Economic Development Decisions

Use Strategy Maps to Clarify & Communicate



**The Best Collective Thinking of
Steering Committee Leaders**



**Staff and Community
Partners**

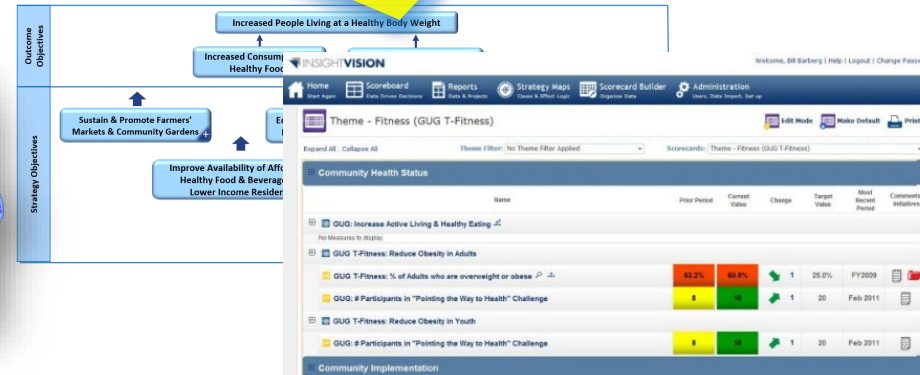


Strategy Maps & Scorecards Promote Communication

*Effectively engage
community organizations
& individuals for input
and engagement*



**Steering Committee
Leaders**



**Staff and Community
Partners**



Busy People Need the Right Tools

Table 1. A Sample of Strategy Mapping-Related Software Programs

Software Name	Main Purpose Related to Strategy Mapping	Functionality	Analysis Tools	Price	Comments
InsightVision	<ul style="list-style-type: none"> Online strategy engagement platform designed for refining, implementing and evaluating large-scale, long-term, multi-stakeholder strategies for social impact 	<ul style="list-style-type: none"> Better for strategy implementation than formulation Dynamic, zoomable strategy maps that include details of objectives, such as from-to gaps, stories, and links to supporting objectives Integrated measurement and robust scorecard functionality to track progress on objectives Supports planning, aligning, updating, and monitoring actions to support strategy implementation Communication features and formats support alignment, breaking down silos, and shared accountability to address complex social challenges or system change. 	<ul style="list-style-type: none"> Information is managed, structured, and presented to enhance insights and analysis by users 	<ul style="list-style-type: none"> No free version Pricing on request 	<ul style="list-style-type: none"> Cloud-based and usable on most browsers, so participants can contribute from anywhere simultaneously Most powerful of the strategy mapping software pkgs. reviewed for purposes of strategy implementation



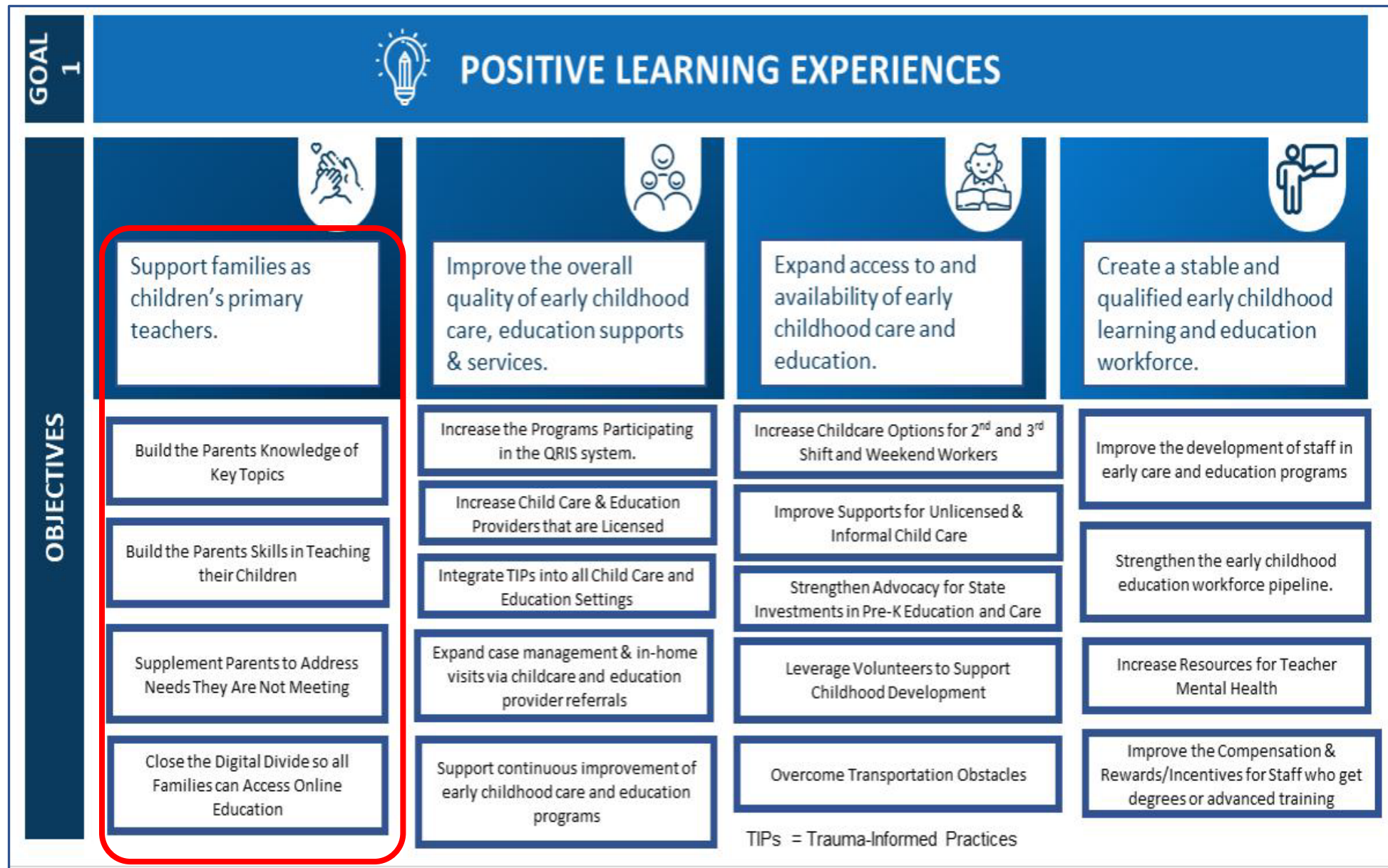
Most powerful of the strategy mapping software pkgs. reviewed for purposes of strategy **implementation**



Top-Level Navigation for a Region to Align with a State Strategy



Learn more in the Free E-Book Shared as a Resource



Gathering Information from Dozens of Community Partners

Neighborworks_Strategy Map Partner Worksheet02212023 .XLSX

File Edit View Insert Format Data Tools Help


100% 123 Roboto 10 B I A

B4 Build the Parents Knowledge of Key Topics

	A	B	C	D
1	Name of person filling out this spreadsheet: Danielle Crowe	Agency/Organization name: Neighborworks	Agency/Organization address:	
2			What are your sweet spots in meeting this objective- HOW do you meet this objective, specifically? (not for listing EVERYTHING you work on, but for listing things you do consistently and not as one-offs. We know you are doing a lot more than what you are set out to accomplish, but we want to focus only on the priority areas)	How Do You Measure Program Success? (If you do not have a measure or are not clear about how to measure, see worksheet of Standard Indicator Samples)
3	Perspective	Objective		
4	Outcome Objective	1.1: Support Families as Children's Primary Teachers		
5	Strategy Objective	Build the Parents Knowledge of Key Topics	Host guest speakers on relevant topics - nutrition, healthy eating/cooking, crafting/parenting (social engagement), fire safety course, mental health awareness/personal health	Annual survey of residents (tenant resource coordinator connections/assistance); Home Team - financial wellness
6	Strategy Objective	Build the Parents Skills in Teaching their Children	Host summer socials and resource fairs that connect tenants with Public Health, Fire and Police Departments, Diaper Pantry, local activities and volunteer opportunities, Bedford Library. Summer and Fall gatherings encourage connection with the community, include fun social events for kids, provide a resource table with flyers and packets -- approximately 9 events	Sign-in sheets and one-on-one follow up of specific needs
7	Strategy Objective	Supplement Parents to Address Needs They Are Not Meeting		
8	Strategy Objective	Close the Digital Divide so all Families can Access Online Education		
9	Outcome Objective	1.2: Improve the Overall Quality of Early Childhood Care and Education Supports and Services		
10	Strategy Objective	EC-Learning: Increase the Programs Participating in the QRIS system		

+ ≡ Positive Learning Experiences Regional Infrastructure Healthy Families Strong Families Sample Standard Indicators of S












Break down silos by showing who is working on Objectives

 Partner Alignment for Goal 1: Positive Learning Environment

Expand All | Collapse All

Scorecards: Partner Alignment for Goal 1: Positive Learning Environment

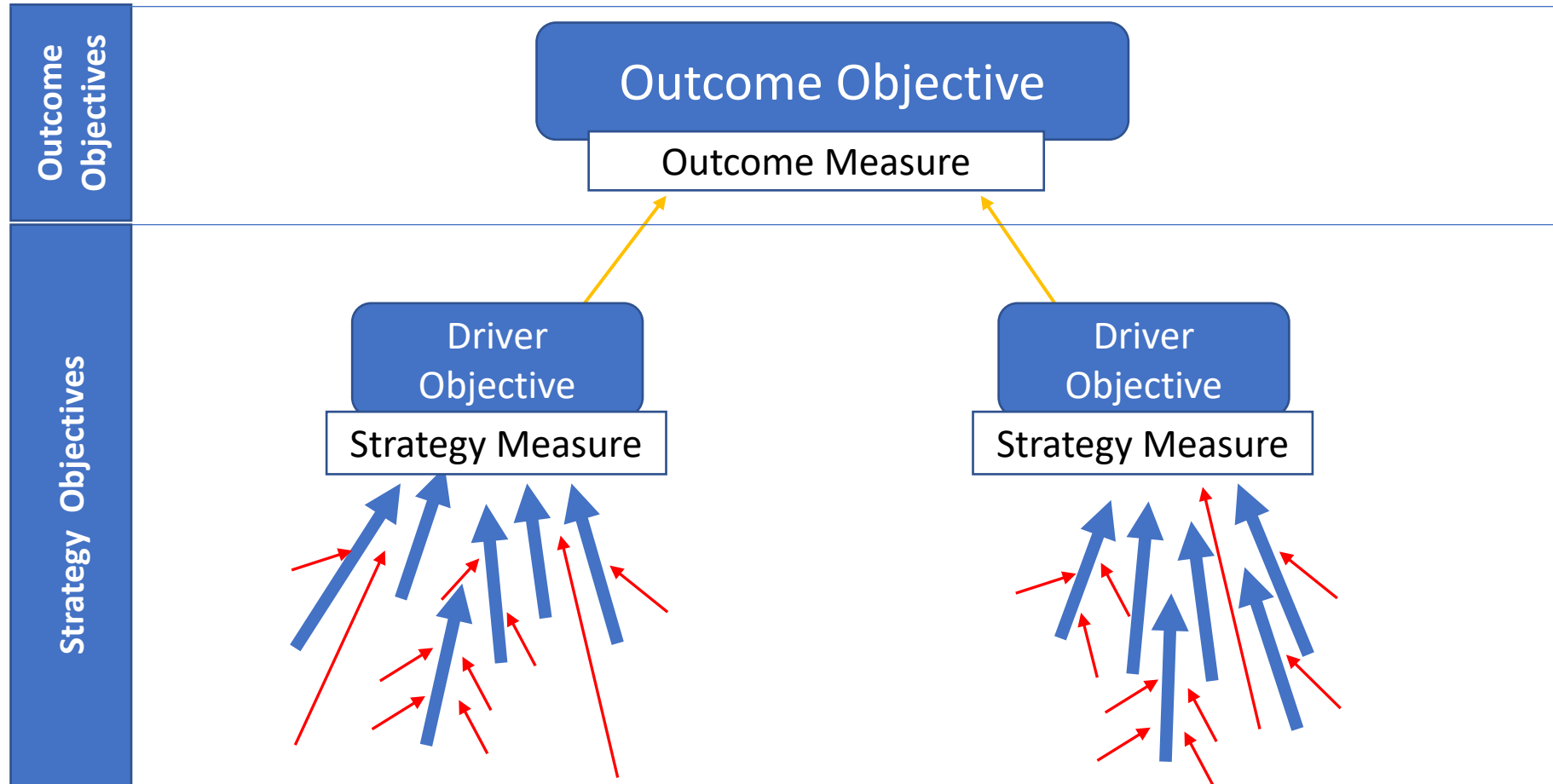
☒ Strategy Objectives

Name
<input checked="" type="checkbox"/>  1.1: Support families as children's primary teachers (alignment)
Name
 S&S : Create curriculum, particularly in topic areas where the state has gaps in PD, such as anti-bias ed
 NPL : Develop and implement outreach program to encourage targeted families to use the NPL computers
 NPL : Explore setting up additional NPL computer center sites near high-need neighborhoods
 ASCC : Host Strong Families Network, Save the Children; offer free child care at all meetings/events
 NeighborWorks : Host Summer and Fall socials and resource fairs
 MT : Increase capacity for wrap services in Milford to bridge gaps in access to resources
 MacKIDS : Newsletter to 7000 subscribers about resources for parents
 ASCC : Offer free wi-fi and access to computers
 MacKIDS : Provide visibility to subject matter experts via our blog & newsletter
 NeighborWorks : Summer Fun Bag Distribution + \$15 hiking passes

Five Enablers of Breakthrough Improvements

1. **Better diagnostics** of complex drivers of poor health
2. **Better alignment** of existing efforts, programs & services
3. **Improvements** to current efforts, programs & services
4. Identifying and overcoming obstacles to success
5. Improve strategy implementation by mobilizing coordinated action among many players in an ecosystem

Aligning Around the Community Strategy

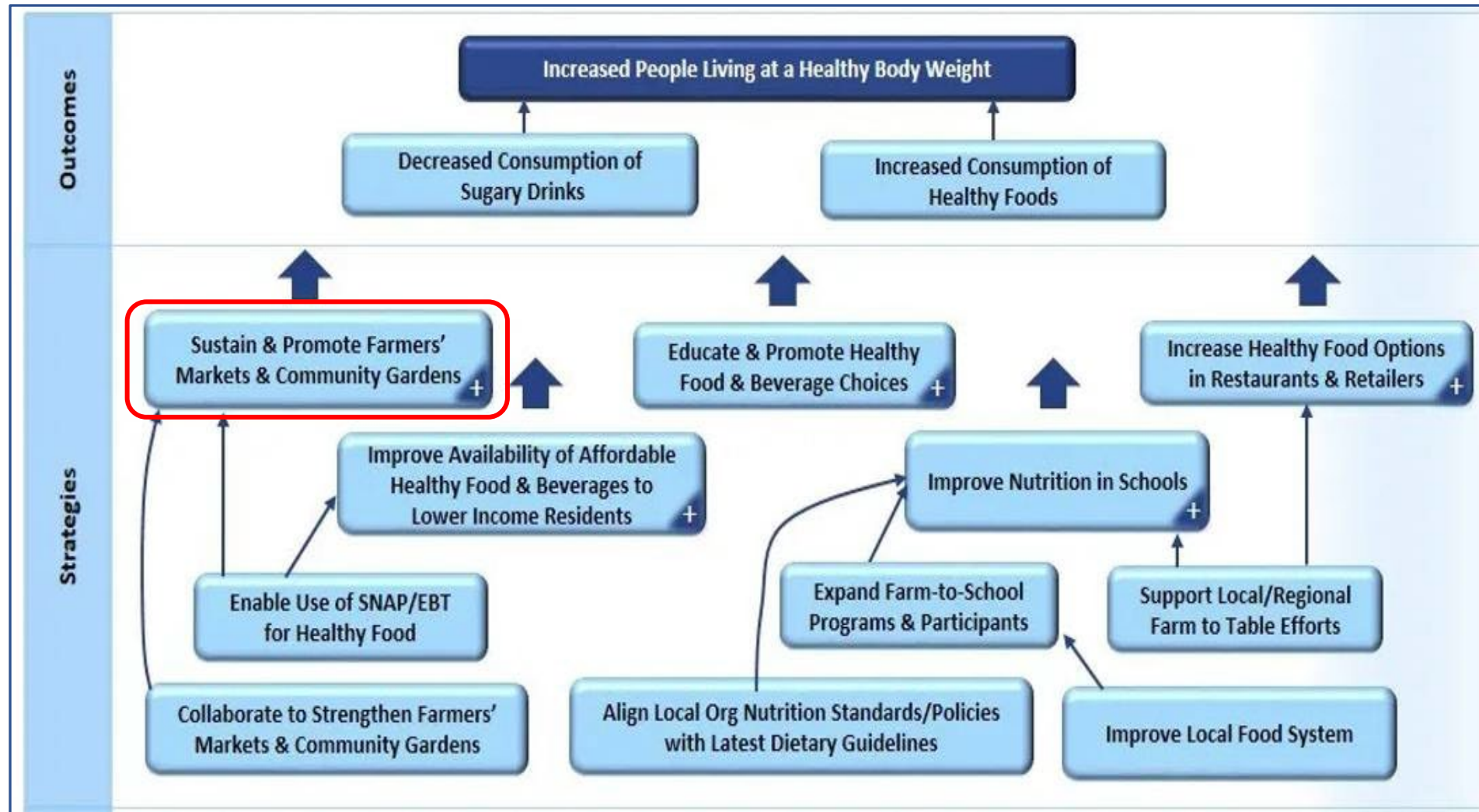


Valuable Ways to Improve Existing Programs

- Engage organizations & volunteers to provide “assists”
- Creatively use new technology, apps, or analytics
- Leverage and share good eLearning, training or coaching
- Find inspiring examples and borrow good ideas
- Raise awareness of programs, service opportunities, etc.
- Collaborate on grant-seeking

It's almost always easier and more economical to enhance existing programs than launch new ones.

Rallying “Assists” to Help Accomplish an Objective



Organizations Helping Achieve Healthy Eating Throughout Weld County

	Name	Trend & Duration	Target Value	Current Value
<input checked="" type="checkbox"/>	Strategy: Sustain and Promote Farmers' Markets and Community Gardens			
	City of Greeley: \$ of vendor sales at Greeley farmers' market	+ 3	\$150,000.00	\$225,141.86
	Discover Weld: # of farmers' markets in Weld County	+ 1	6	11
	City of Greeley: \$ of sales through kids coupons at Greeley farmers' market	0	\$404	\$404
	City of Greeley: # of individuals/families participating in community gardens in Greeley	+ 2	123	112
	High Plains Library District: # of community gardens at branch libraries	- 1	3	0
	Healthy Kids Club: # of promotional events at Greeley Farmers' Market	0	15	12
	Healthy Eating: # of community gardens in Weld County	+ 3	20	26
<input checked="" type="checkbox"/>	Strategy: Educate & Promote Healthy Food & Beverage Choices			
	Weld Public Health: # of times 5210 messages have been disseminated	- 2	140,000	80,956
	Weld Public Health: # of partners that promote 5210 message and 9 Ways to Grow Healthy Colorado Kids consistent message campaigns	+ 1	13	13
	Weld Public Health: # of times 9 ways to grow healthy kids was disseminated	- 2	55,000	31,864
	Weld Public Health: # of recognized breastfeeding friendly businesses in Weld County	- 1	37	37
	Weld Public Health: # of recognized breastfeeding friendly child care centers	● 1	15	15



PI-HE:Sustain and Promote Farmers' Markets and Community Gar...

Display Settings ▾



COG: \$ of vendor sales at Greeley farmers' market



Four straight years of declining sales.
 Poor "Performance" of the Farmers Market
 Lots of blame and excuses.
 Risk of shutting the program down.

About Actual Values

Time Period	Target Value	Actual Value	Comments	Created By	Created On
Year 2016	\$150,000.00	\$225,141.86	Great to see the trend keep going up! That speaks well of the	IEL (CEO) Bill Barber	08/30/2017

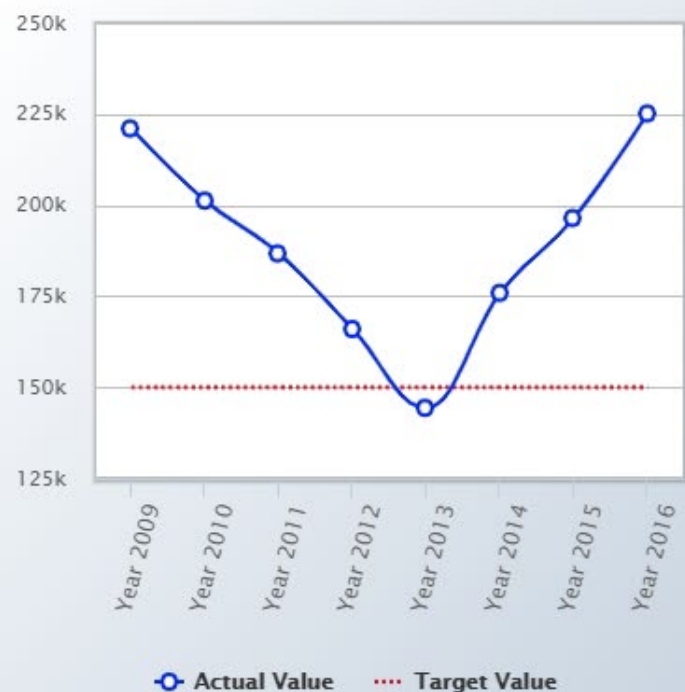


PI-HE:Sustain and Promote Farmers' Markets and Community Gar...

Display Settings ▾



COG: \$ of vendor sales at Greeley farmers' market



Time Period	Target Value	Actual Value
Year 2016	\$150,000.00	\$225,141.86
Year 2015	\$150,000.00	\$196,431.02
Year 2014	\$150,000.00	\$175,905.54
Year 2013	\$150,000.00	\$144,323.95
Year 2012	\$150,000.00	\$165,981.20
Year 2011	\$150,000.00	\$186,725.44
Year 2010	\$150,000.00	\$201,216.21
Year 2009	\$150,000.00	\$221,021.29

About Actual Values

Time Period	Target Value	Actual Value	Comments	Created By	Created On
Year 2016	\$150,000.00	\$225,141.86	Great to see the trend keep going up! That speaks well of the	IEL (CEO) Bill Barbero	08/30/2017

Five Enablers of Breakthrough Improvements

1. Better **diagnostics** of complex drivers of poor health
2. Better **alignment** of existing efforts, programs & services
3. **Improvements** to current efforts, programs & services
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What Roadblocks or Obstacles can be Removed?

- Unintended consequences of policies or programs can hinder success of good programs
- Discussions around strategy maps can reveal barriers
- Expanded group of stakeholders can remove barriers
 - **Example:** Drivers Licenses in Arkansas

Systematic efforts to remove obstacles can lead to breakthroughs.

Six Enablers of Breakthrough Improvements

1. Better diagnostics of complex drivers of poor health
2. Better alignment of existing efforts, programs & services
3. Improvements to current efforts, programs & services
4. Identifying and overcoming obstacles to success
5. **Improve strategy implementation** by mobilizing coordinated action among many players in an ecosystem

How do you manage a strategy to scale up choirs?

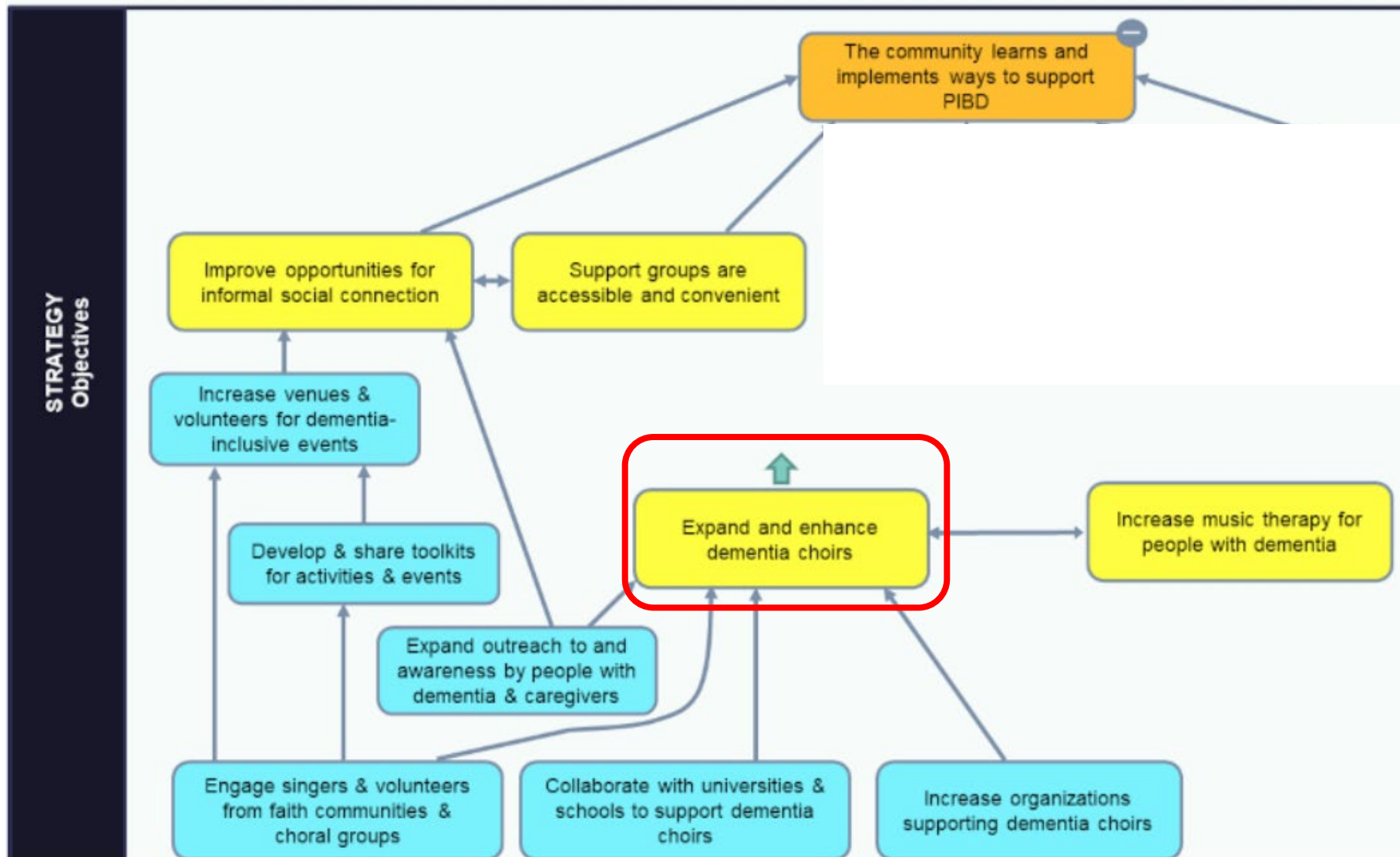


Zooming in on a Top-Level Objective



Zooming in on a Top-Level Objective

Zoom: Increase Community Interpersonals



Details for an Objective

INSIGHTVISION

HomeScorecards

Zoom:Incre

Zoom

STRATEGY Objectives

Impr

inform

Incr

volunte

incl

Enga

fro

Objective Presentation

DNC Supports

: Expand and enhance dementia choirs

Display SettingsApply

EditPrintEmbed

Description

From-To Gap

Stories

Assists

Notes

Expand and enhance dementia choirs

Dementia choirs are a wonderful way to bring joy, social connections, and brain exercise to the lives of people with dementia. If a volunteer "choir companion" picks up the person with dementia for a weekly rehearsal, that also gives a break to the regular caregiver.

Lead Advocate: TBD

Action Team: Name, Name, Name, Name

Measures

Tablet

Template DNC Supports

: # of

Active dementia choirs

N/A

N/A

Description

Template DNC Supports

: # of

People with dementia active in choirs

N/A

N/A

Description

help | Logout | Change

Supports

** denotes req

Terms Of Use | insightform

Clarifying the From-To Gap

INSIGHTVISION

Home Scorecards

Zoom:Increase

Zoom

STRATEGY Objectives

Improve information

Increase volunteer inclusion

Engage from

Objective Presentation

DNC Supports : Expand and enhance dementia choirs

Display Settings Apply

Edit Print Embed

Description From-To Gap Stories **Assists** Notes

From (Current State) in 20xx	To (Desired State) in 20xx
There are a couple dementia choirs in the Calgary area, but they only involve a tiny fraction of the people who could ideally participate	There are many dementia choirs around the Calgary metro region, and it is very common for people with dementia to participate in a choir.
Most people in the community are unaware the dementia choirs exist.	Due to a blend of traditional media, social media and word of mouth, there is widespread awareness and support of dementia choirs.
The process of starting a dementia choir can seem too big and intimidating to take on.	There are a wide range of supporting organizations, toolkits, and resources to make it easy to start additional dementia choirs.

Measures

Tablet

Template DNC Supports : # of Active dementia choirs

N/A

Template DNC Supports : # of People with dementia active in choirs


N/A

Help | Logout | Change

Supports

** denotes required

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Identifying and Tracking “Assists”

The screenshot displays the 'Objective Presentation' window in the InsightVision application. The window title is 'Objective Presentation'. The objective being viewed is 'DNC Supports : Expand and enhance dementia choirs'. The 'Assists' tab is selected and highlighted with a red rectangle. The 'Assists' section contains two prompts: 'What are the Assists that **would help to accomplish this objective?**' and 'What are the Assists that we have **Received?**'. Below these prompts is a list of suggested assists:

- Recruit champions from local choral groups to be the leadership teams for each dementia choir.
- Recruit volunteers to be "choir companions" for people with dementia.
- Have local beer choirs do an annual fundraiser for the dementia choirs
- Find faith communities or other organizations that can provide space for rehearsals and concerts
- See other sponsors and supporters.

To the right of the text area is a photo of three elderly women smiling. Below the 'Assists' section is a 'Measures' section with a 'Tablet' dropdown menu. At the bottom, there are two measure cards:

- Template DNC Supports : # of Active dementia choirs** - Value: N/A
- Template DNC Supports : # of People with dementia active in choirs** - Value: N/A

The background shows a sidebar with 'STRATEGY Objectives' and a 'Zoom:Increase' button. The bottom of the screen has a copyright notice: 'Copyright 2002 - 2023 Insightform'.

Measures of Progress on the Objective

Home
Scorecards

Zoom: Increase engagement

STRATEGY Objectives

Improve information

Increase volunteer inclusion

Engage from

Objective Presentation

DNC
Supports
: Expand and enhance dementia choirs

Display Settings
Apply

Edit
 Print
 Embed

Description
From-To Gap
Stories
Assists
Notes

Edit

Notes for this Objective

Giving Voice Chorus has toolkits to help plan, start and operate a dementia choir.
<https://givingvoicechorus.org/for-choral-leaders/>

Measures

Tablet

Template
DNC
Supports
: # of Active dementia choirs

N/A
N/A

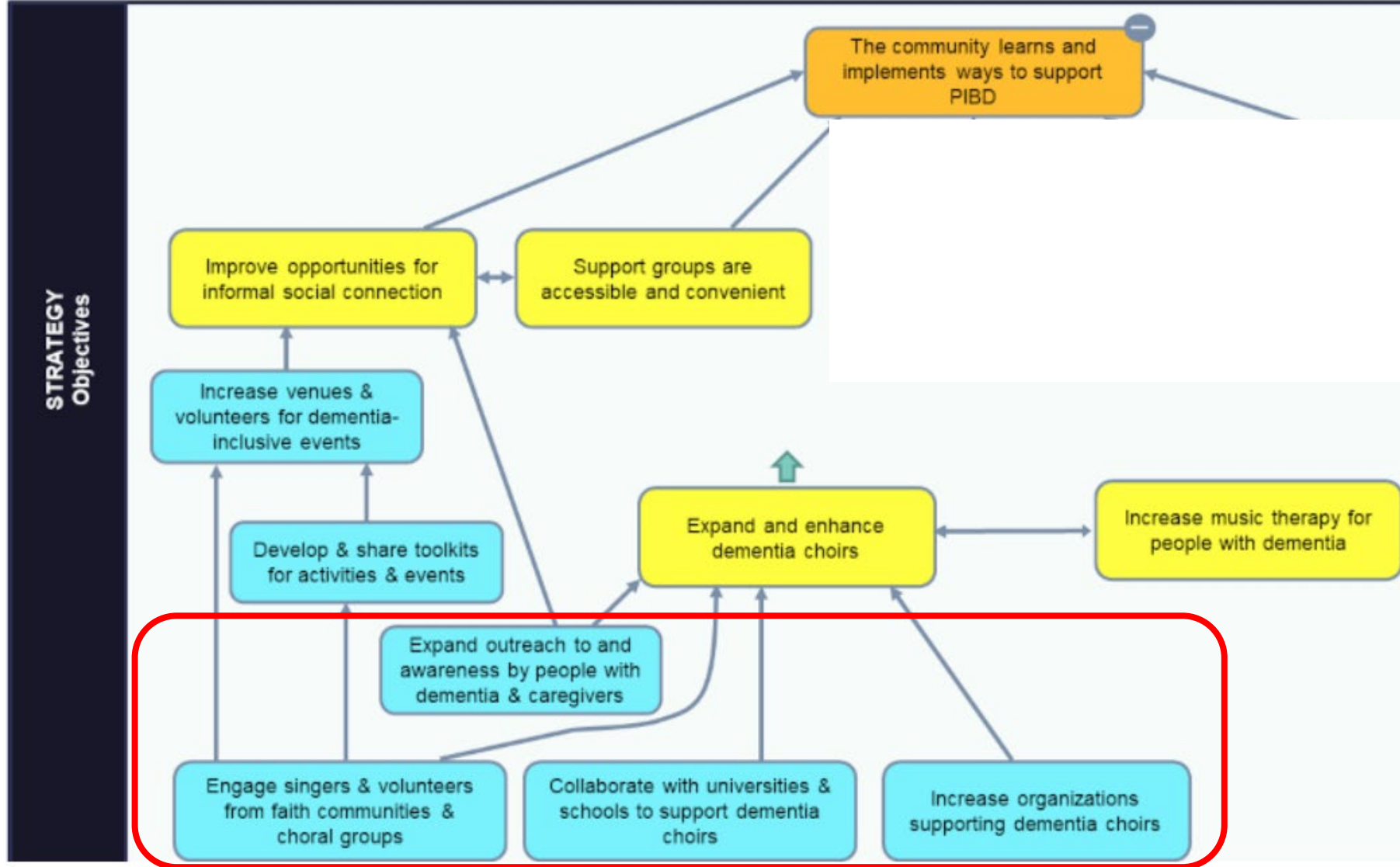
Template
DNC
Supports
: # of People with dementia active in choirs

N/A
N/A

Description

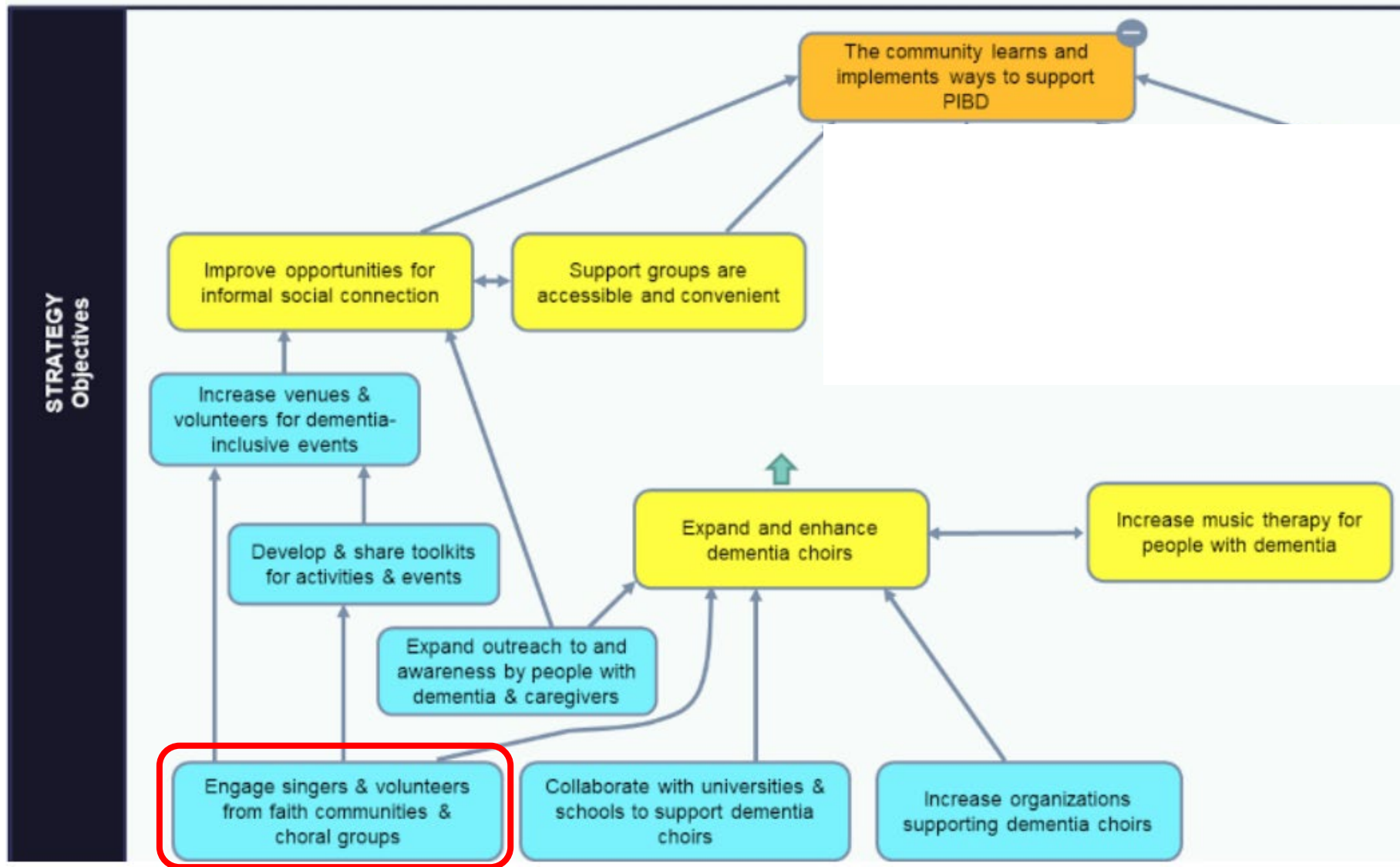
Developing details for the “Driver” Objectives

Zoom: Increase Community Interpersonals



Zooming in on an Objective

Zoom: Increase Community Interpersonals



Objective Details and Measures

INSIGHTVISION

Home Scorecards Reports Str

Zoom: Increase Communit

Zoom: Increase

STRATEGY Objectives

Improve opportunities for informal social connection

Increase venues & volunteers for dementia-inclusive events

Develop & share toolkits for activities & events

Engage singers & volunteers from faith communities & choral groups

Expand out awareness dementia

Objective Presentation

DNC Supports

: Engage singers & volunteers from faith communities & choral groups

Display Settings Apply

Edit Print Embed

Description From-To Gap Stories Assists

Notes

Engage singers & volunteers from faith communities & choral groups

Faith communities and local choral groups are likely to have many people who love and value music and also want to help others in their community--such as people with dementia and those who care for them. These organizations are a great source of volunteers, and they may have facilities that can be used as well as means of communicating about the dementia choirs to their members and the broader public.

Each person with dementia may be teamed up with two volunteer "singing buddies" who each take the person to choir practice once each week, and perhaps communicate with them other times during the week.

Lead Advocate: Name, E-mail, Phone

Action Team: Name, Name, Name, Name

Dementia Network CALGARY

Measures

Tablet

DNC Supports

: # of Faith communities and choral groups supporting the dementia choir in some w

N/A

N/A

Description

of Faith communities and choral groups supporting the dementia choir in some

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Community Interpersonal Supports

* denotes required field

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Measure at a Glance View

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Zoom: Increase Community

Zoom: Increase

STRATEGY Objectives

Engage singers & volunteers from faith communities & choral groups

Expand our awareness dementia

Develop & share toolkits for activities & events

Increase venues & volunteers for dementia-inclusive events

Improve opportunities for informal social connection

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Objective Presentation

Measure at a Glance

DNC-Supports: Engage singers & volunteers from faith communities & choral

DNC Supports: # of Faith communities and choral groups supporting the dementia choir in some way

Display Settings

Apply

Edit

Print

Embed

30

25

20

15

10

5

0

2022

2023

2024

2025

2026

2027

Actual Value

Target Value

Time Period	Target Value	Actual Value
2027	25	
2026	24	
2025	20	
2024	12	
2023	8	
2022	1	1

Description

of Faith communities and choral groups supporting the dementia choir in some way

Comments

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Actions to Accomplish the Measure

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Zoom: Increase Community Interpersonal Supports

Zoom: Increase Community Interpersonal Supports

STRATEGY Objectives

Engage singers & volunteers from faith communities & choral groups

Expand our awareness of dementia

Develop & share toolkits for activities & events

Increase venues & volunteers for dementia-inclusive events

Improve opportunities for informal social connection

Objective Presentation

Measure at a Glance

Year	Actual Value	Target Value
2022	1	1
2023		8
2024		12
2025		20
2026		24
2027		

Year	Value	Indicator
2026	24	
2025	20	
2024	12	
2023	8	
2022	1	1

Description

of Faith communities and choral groups supporting the dementia choir in some way

Comments

Related Actions

Name	Status	Est. % Complete	Assigned To	Due Date	
Conduct outreach campaign to invite faith communities & community choirs to support dementia choirs	N/A	0%			
Create the outreach materials for the faith community and choral group campaign	N/A	0%		06/30/2023	

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* denotes required field

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Manage the Next Steps: Find Candidates to eMail

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Zoom: Increase Community

Zoom: Increase

STRATEGY Objectives

Improve opportunities for informal social connection

Increase venues & volunteers for dementia-inclusive events

Develop & share toolkits for activities & events

Engage singers & volunteers from faith communities & choral groups

Expand awareness dementia

Objective Presentation

Action Presentation

Strategy Map Display > Measure at a Glance

Conduct outreach campaign to invite faith communities & community choirs to support dementia choirs

Display Settings Apply

Comments Edit Status Edit Print

Description

Conduct outreach campaign to invite faith communities & community choirs to support dementia choirs.

We have a list of the choral groups in Calgary.

Edit

Status

N/A

Start Date

End Date

Estimated Percent Complete

0 10 20 30 40 50 60 70 80 90 100

0%

Assigned To

None

Assigned By

IFI (President) Bill Barberg

Last Updated

06/16/2023 : 05:00 PM by IFI (President) Bill Barberg

Status Update History

Line View

Updated At	Updated Status	Updated By	Est. % Completed	Status
5/20/2023 8:59:30 AM	Action Created	IFI (President) Bill Barberg	0%	N/A

Attached Documents

Select

File Name	Document Type
No records to display.	

Community Interpersonal Supports

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MQP on Strategy Maps as a “Theory of Transformation”



Access the full webinar on the resource page we will share.

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Michael Quinn Patton



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Specific Recordings on the Resources Page

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Videos of InsightVision in Action

InsightVision Demonstrations

- An early stage collective impact success story using InsightVision (30:33)
- Indianapolis: Managing a wide range of measures using InsightVision (11:07)
- Moving to Actions and Mobilizing Assists using InsightVision (4:55)

We have full webinar recording on InsightVision as a “digital backbone” for Collective Impact.

For Resources & More Information...

INSIGHT*FORMATION* INC.

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Search for me on LinkedIn and invite me to link!

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- Phone: 763-331-8291
- Web: www.Insightformation.com

